

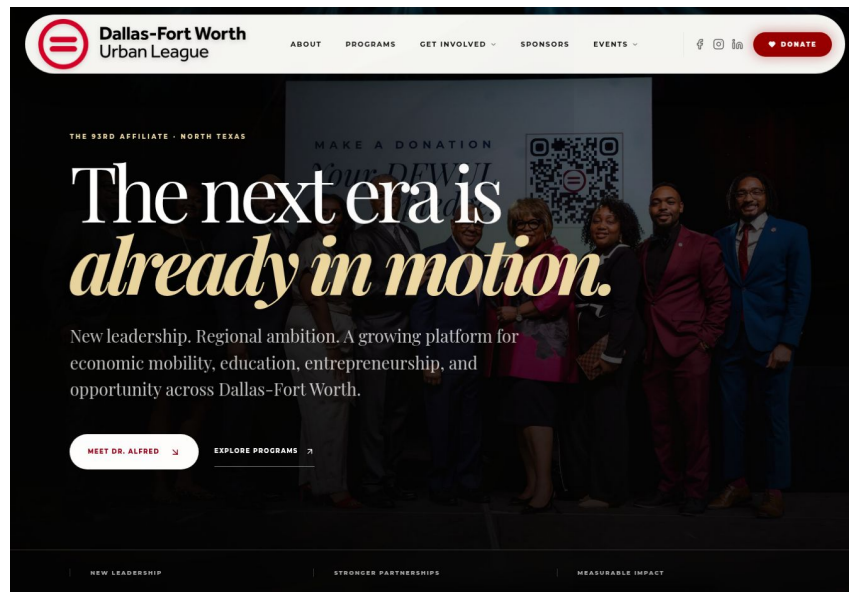


SELECTED WORK / 01

Dallas-Fort Worth Urban League

COMMUNITY SERVICES & STAFF OPERATIONS

Website work delivered in 2026; ongoing support.



The audience's challenge

Visitors need clear program routes while staff keep a growing organization's information current.

Our contribution

The Design Factory delivered public website experiences and staff-facing publishing tools supporting programs, participation, membership, and organizational communication.

Why it matters for First 5

First 5 also needs the public experience and the staff workflow to work together. Clear program routes and practical content ownership are relevant to a resource-rich community organization.

<https://dfwul.org>

Scope described here covers delivered website and administrative work. Separate integration work and unresolved support requests are not represented as completed.

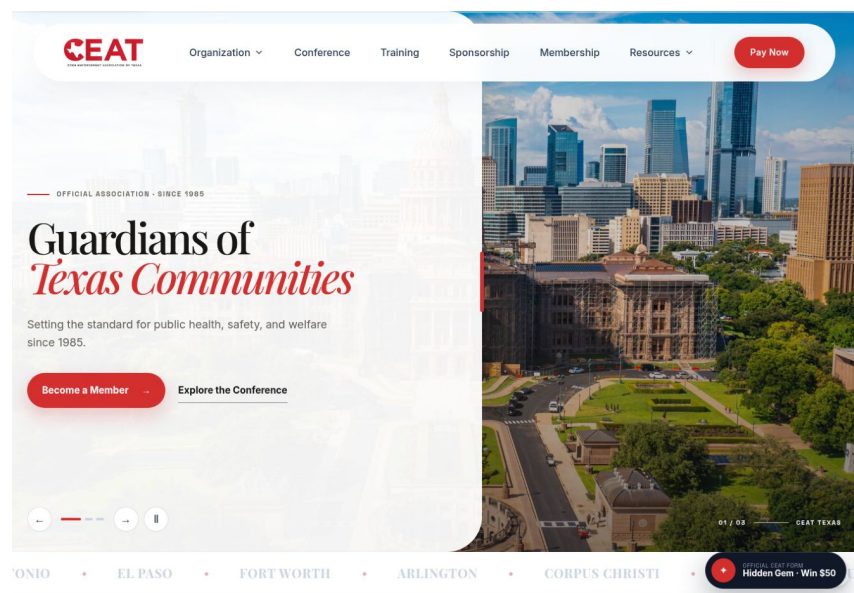


SELECTED WORK / 02

Code Enforcement Association of Texas

RESOURCES, TRAINING & RECURRING UPDATES

Website launched April 2026; training experience updated September 2026.



The audience's challenge

Members need to find training, registration details, and current resources quickly.

Our contribution

Website design and improvements to training discovery, registration routes, resources, and job information. The September training update was reviewed by the association's secretary.

Why it matters for First 5

Recurring events and resource updates need predictable layouts, clear next actions, and a usable mobile experience. This is directly relevant to First 5's staff publishing requirements.

<https://ceat.us>

The public website and training experience can be reviewed at ceat.us and ceat.us/training.



SELECTED WORK / 03

St. Luke Community UMC

COMMUNITY ENGAGEMENT & CALENDAR PUBLISHING

Website and calendar workflow in active use in 2026; ongoing support.



The audience's challenge

Visitors need current event information, and staff need a dependable way to publish it.

Our contribution

The Design Factory's public website work supports visitor information, community participation, and calendar communication. Staff guidance addressed how the calendar workflow connects with Planning Center.

Why it matters for First 5

First 5's event information must be useful to visitors and maintainable by staff. This work demonstrates attention to the operational workflow behind the public calendar.

<https://slcumc.org>

The live site credits The Design Factory. The reference contact is the organization's communications director.

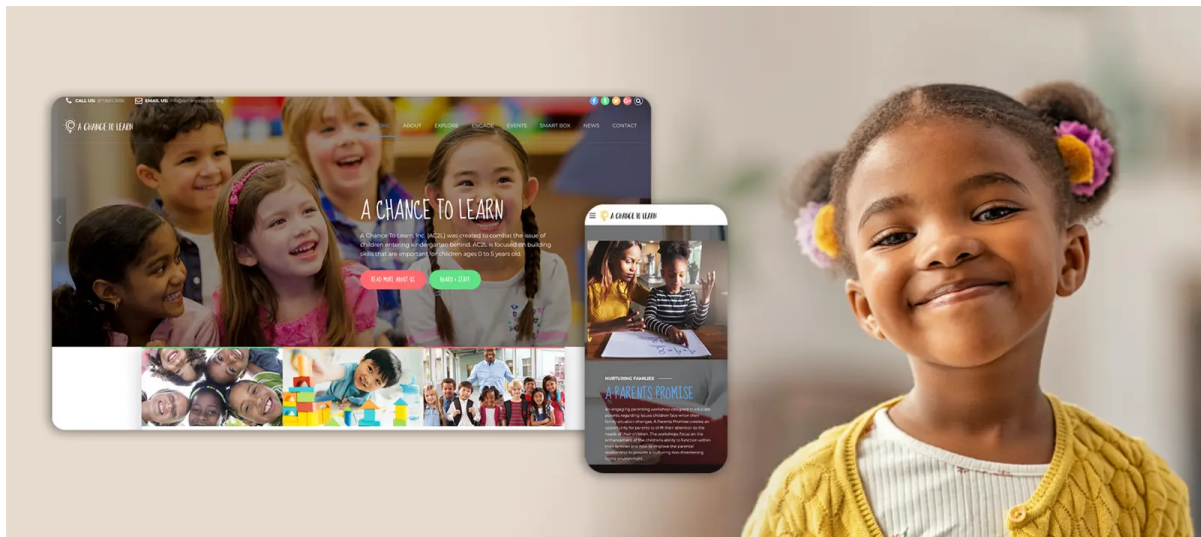


SELECTED WORK / 04

A Chance To Learn

EDUCATION & FAMILY AUDIENCES

Selected agency case study.



The audience's challenge

Families, educators, and supporters need different information from one organization.

Our contribution

UX strategy, information architecture, and responsive web design organized around families, educators, and supporters.

Why it matters for First 5

This work is relevant to First 5's need to serve different audiences clearly while maintaining one coherent organizational story.

<https://thedesignfactory.com/work/chance-to-learn>

Presented as an agency case study. No unverified performance statistics or public-sector credentials are claimed.



SELECTED WORK / 05

MomFounder

MOTHERS, RESOURCES & GUIDED DISCOVERY

Website developed for LaToyia Dennis in 2026.

From interest to action.

Audience journeys, illustrated. Visit momfounder.com.

Build.

Sustain.

Scale.

The audience's challenge

A mother needs to see where she fits and which support is relevant to her stage.

Our contribution

The Design Factory developed a website that helps mothers explore business-building support and find a relevant next step. The experience includes a stage-finding assessment, resources, the 5-Day Challenge, community pathways, and a public partner story.

Why it matters for First 5

First 5 also needs to start with the person: a caregiver looking for relevant support, or a community partner looking for a clear way to participate. This work demonstrates audience-led content and paths into a broader offer.

<https://momfounder.com>

Developed by The Design Factory. Focus: content strategy, guided journeys, and a responsive public experience.